



ISABELLA CELTRUDA

FASHION MARKETING AND MANAGEMENT

EDUCATION

Savannah College of Art and Design

BFA / Fashion Marketing & Management - June 2022

- Appointed Scholarship
- Dean's List 2019, 2021-2022
- SCAD Manor - Contributing Member

Rio Salado College - Tempe, AZ

AA / Business and Arts - May 2019
Concentration in Fine Arts

SKILLS

- Canva, Adobe Photoshop, InDesign, Premiere Rush, and Illustrator
- Digital and Film Photography
- Project Management for Fashion Editorials and Video Production
- Skilled in Developing Mixed media marketing
- Strong Problem-solving Skills and Team Leadership
- Experience in Visual Communication and Branding

EXPERIENCE

The Real Real

Retail Consigner Specialist - Brentwood, CA

2023 - Present

Handling luxury consignment for VIP clients, coordinating the schedules of on-site experts, and educating consignors about TRR's commitment to sustainable fashion and business practices in a fast-paced, data-focused setting.

Photo Production Assistant - Phoenix, AZ

December 2022 - September 2023

Capturing product photography to be used in e-commerce website promotions for resale on The RealReal's website.

Silk Soul Collective

Co-founder - Los Angeles, CA

2023 - present

Organizing events where artists and art enthusiasts can gather to network, collaborate, and celebrate art in judgment-free environments.

Freelance Stylist and Photographer

2019 - Present

Specializing in coordinating fashion editorials, music videos, film, and other special events that demand photography and videography.

Art Hearts Fashion - Intern

New York, NY - Los Angeles, CA

February 2023 - March 2024

Supporting the fashion production team and assisting the designers in showcasing their runway shows during fashion week.

Maison Privee PR - Intern

West Hollywood, CA - Summer 2021

Worked in the showroom by assisting clients, maintaining logs, coordinating deliveries, capturing images of brand stock, and participating in outreach research and influencer marketing.

CONTACT



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