



ISABELLA CELTRUDA

Fashion Marketing and Management
Seeking New Career Challenges

EDUCATION

BFA / FASHION MARKETING AND MANAGEMENT – SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA – June 2022

- Appointed Scholarship
- Dean's List 2019, 2021-2022
- SCAD Manor - Contributing Member

AA / BUSINESS AND ARTS – RIO SALADO COLLEGE

Tempe, AZ – May 2019

- Concentration in Fine Arts

SKILLS

- Canva, Adobe Photoshop, InDesign, Premiere Rush, and Illustrator
- Digital and Film Photography
- Project Management for Fashion Editorials and Video Production
- Development of Mixed Media Marketing
- Team leadership and Problem-solver

EXPERIENCE

• THE REAL REAL – PHOTO PRODUCTION ASSISTANT

PHOENIX, AZ – 2022-PRESENT

- Shooting shoes and accessories for incorporation in website promotion for re-sale.

• ART HEARTS FASHION NYFW – VOLUNTEER

NEW YORK CITY, NY – FEBRUARY 2023

- Assisted designers backstage in preparing the looks and models for the runway and helped VIP guests to their seats

• FREELANCE STYLIST AND PHOTOGRAPHER

SAVANNAH, GA – 2019-PRESENT

- Coordinator for fashion editorials, music videos, and other special events requiring photography and videography
- Production team for music videos and short films

• MACY'S – RETAIL SALES ASSOCIATE

SCOTTSDALE, AZ – WINTER 2021 & 2022

• CROSSROADS – RETAIL ASSOCIATE

WEST HOLLYWOOD, CA – SUMMER 2021

• MAISON PRIVEE PR – INTERN

WEST HOLLYWOOD, CA – SUMMER 2021

- Summer intern for public relations and luxury brand placement firm
- Working in the showroom assisting clients, keeping track of logs, running deliveries, photographing brand stock, and contributing to outreach research and social media tracking.

CONTACT

 480-540-8186

 hello@isabellaceltruda.com

 <https://www.isabellaceltruda.com>

 <https://www.linkedin.com/in/isabella-celtruda/>

 @iceltruda